# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): February 12, 2019

# **MASTECH DIGITAL, INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Pennsylvania** (State or Other Jurisdiction of Incorporation)

001-34099 (Commission File Number)

1305 Cherrington Parkway, Suite 400 Moon Township, PA (Address of Principal Executive Offices) 26-2753540 (IRS Employer Identification No.)

> 15108 (Zip Code)

(412) 787-2100

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition.

On February 12, 2019, Mastech Digital, Inc. (the "Company") issued a press release (the "Press Release") announcing its financial results for the fourth quarter and full year ended December 31, 2018. A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information contained in this Item 2.02 and in the accompanying exhibit shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) The following exhibit is furnished with this Form 8-K:

Exhibit No.	Description
99.1	Press Release issued by Mastech Digital, Inc. on February 12, 2019.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## MASTECH DIGITAL, INC.

By: /s/ John J. Cronin

Name: John J. Cronin Title: Chief Financial Officer

Date: February 12, 2019

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FOR IMMEDIATE RELEASE:

#### Mastech Digital Reports Double-Digit Growth in Fourth Quarter and Full Year 2018

2018 Revenues up 20% year over year: Strong growth in digital technologies

**PITTSBURGH, PA – February 12, 2019** - Mastech Digital, Inc. (NYSE American: MHH), a leading provider of Digital Transformation IT Services, announced today its financial results for the fourth quarter and full year ended December 31, 2018.

#### Fourth Quarter 2018 Highlights:

- Revenues increased 10% to \$44.6 million, compared to revenues of \$40.5 million in the 2017 fourth quarter;
- The Company's data and analytics services segment, acquired on July 13, 2017, reported revenues of \$5.4 million, compared to revenues of \$5.1 million in the corresponding quarter of 2017;
- The IT staffing segment achieved organic revenue growth of 11% during the fourth quarter of 2018, compared to the fourth quarter of 2017;
- The number of billable consultants at year-end 2018 grew to 1,100 in the Company's IT staffing services segment 12% higher than year-end 2017;
- GAAP diluted earnings per share were \$0.08 versus \$0.08 in the 2017 fourth quarter;
- Non-GAAP diluted earnings per share were \$0.16 versus \$0.16 in the 2017 fourth quarter.

#### Fourth Quarter Results:

Revenues for the fourth quarter of 2018 totaled \$44.6 million, compared to \$40.5 million during the corresponding quarter last year. Gross profit in the fourth quarter of 2018 was \$10.7 million, compared to \$9.5 million in the same quarter of 2017. GAAP net income for the fourth quarter of 2018 totaled \$874,000 or \$0.08 per diluted share, compared to \$865,000 or \$0.08 per diluted share during the same period last year. Non-GAAP net income for the fourth quarter of 2018 was \$1.8 million or \$0.16 per diluted share, compared to \$1.7 million or \$0.16 per diluted share in the fourth quarter of 2017.

Activity levels at the Company's data and analytics services segment were up from the previous quarter, and revenues for the fourth quarter of 2018 improved by \$245,000 over revenues reported in the fourth quarter of 2017. Demand for the Company's IT staffing services remained strong during the quarter and more than offset the expected higher level of seasonal assignment ends that the Company experiences during the fourth quarter.



#### Full Year Results:

Revenues for the full year 2018 totaled \$177.2 million, compared to \$147.9 million in 2017. Top-line growth reflected the July 2017 acquisition of the services division of Canada-based InfoTrellis, Inc and 11% organic growth in our IT staffing segment. Gross profit for 2018 totaled \$42.5 million or 24.0% of total revenues, compared to \$31.6 million or 21.4% of total revenues in 2017. GAAP net income for 2018 totaled \$6.7 million or \$0.60 per diluted share, compared to \$1.6 million or \$0.16 per diluted share in 2017. Non-GAAP net income for 2018 totaled \$8.2 million or \$0.74 per diluted share, compared to \$4.6 million or \$0.46 per diluted share one year earlier. Segment operating income for the full year 2018 totaled \$5.7 million in the Company's data and analytics services segment and \$7.2 million in the Company's IT staffing services segment, compared to \$2.5 million and \$5.3 million in those respective segments in 2017.

"I am very pleased with Mastech Digital's performance in the fourth quarter as well as the full year 2018", commented Vivek Gupta, Mastech Digital's President and Chief Executive Officer. "We continue to make good progress in our mission of becoming a leading provider of digital transformation services. Our data and analytics services segment did well during the fourth quarter in terms of both pipeline growth and project wins. Investments made in our sales organization during the year are starting to bear fruit when we look at fourth quarter activity levels. Our IT staffing services segment delivered great results in the fourth quarter - as revenues grew by 11%; gross margins expanded by 60 basis points; and profitability improved largely as a result of our focus on digital technologies", he added.

Commenting on the Company's financial position, Jack Cronin, Mastech Digital's Chief Financial Officer, stated, "At December 31, 2018 we had bank debt, net of cash balances on hand, of \$37.8 million and approximately \$9 million of borrowing capacity available to us under our revolving credit line. During the quarter, debt levels declined by \$3.6 million, as we made progress on cash conversion matters related to the implementation of our new Cloud-based ERP platform.

#### Key Recognitions during the Fourth Quarter 2018:

Mastech Digital was awarded the TechServe Alliance Excellence Award for excellence in IT staffing services. The Company won this award for the second year in a row. Additionally, Mastech Digital's President and Chief Executive Officer, Vivek Gupta was honored with the 2018 Pittsburgh Smart 50 Award. He was recognized by Smart Business and Gallagher as a top innovator and leader in the region.

#### About Mastech Digital, Inc.:

Mastech Digital (NYSE American: MHH) is a leading provider of Digital Transformation IT Services. The Company offers Data Management and Analytics services; other digital transformation services that include Salesforce.com and Digital Learning services; and IT staffing services. A minority-owned enterprise, Mastech Digital is headquartered in Pittsburgh, PA with offices across the U.S. and India. For more information, visit <u>www.mastechdigital.com</u>.

#### **Use of Non-GAAP Measures:**

This press release contains non-GAAP financial measures to supplement our financial results presented on a GAAP basis. The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with GAAP. Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. Reconciliations of these non-GAAP measures to their comparable GAAP measures are included in the attached financial tables.

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We believe that providing non-GAAP net income and non-GAAP diluted earnings per share offers investors useful supplemental information about the financial performance of our business, enables comparison of financial results between periods where certain items may vary independent of business performance, and allows for greater transparency with respect to key metrics used by management in operating our business. Additionally, management uses these non-GAAP financial measures in evaluating the Company's performance.

Specifically, the non-GAAP financial measures contained herein exclude the following expense items:

Amortization of acquired intangible assets: We amortize intangible assets acquired in connection with our June 2015 acquisition of Hudson IT and our July 2017 acquisition of the services division of InfoTrellis, Inc. We exclude these amortization expenses in our non-GAAP financial measures because we believe it allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates a helpful comparison of our results with other periods.

Stock-based compensation expenses: We incur material recurring expense related to non-cash, stock-based compensation. We exclude these expenses in our non-GAAP financial measures because we believe that it provides investors with meaningful supplemental information regarding operational performance. In particular, because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use under ASC 718, we believe that providing non-GAAP financial measures that exclude these expenses allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates comparison of our results with other periods.

Acquisition-related transaction expenses: We incurred significant expenses in connection with our acquisition of InfoTrellis, Inc. which we would not have otherwise incurred in the periods presented as part of our continuing operations. These transaction expenses consisted of investment banking fees, legal expenses, audit charges related to our acquired companies and various advisor costs. In the 2018 period, we recorded a reduction in acquisition-related transaction expense due to a revised estimate of investment banking fees associated with contingent consideration payments. We believe that providing non-GAAP financial measures that exclude these expenses / credits allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates a helpful comparison of our results with other periods.

Contingent consideration liability write-down: In connection with the InfoTrellis acquisition, the Company may be required to pay future consideration that is contingent upon the achievement of specific earnings before interest and tax objectives ("EBIT"). As of the acquisition date, the Company recorded a contingent consideration liability representing the estimated fair value of such contingent consideration that was expected to be paid. In 2018, this contingent consideration liability was reduced by \$11.1 million after the Company determined that relevant conditions for payment of such liability were unlikely to be fully satisfied. While it is probable that adjustments to the contingent consideration liability will occur in the future, we believe that providing non-GAAP financial measures that exclude this reduction to expense are useful



for investors to understand the effects of these items on our total operating expenses and facilitate comparison of our results with other periods.

Goodwill impairment: The Company accounts for acquisitions in accordance with guidance found in ASC 805, *Business Combinations*. Accordingly, excess purchase price over the fair value of net tangible assets and identifiable intangible assets are recorded as goodwill. Goodwill is not amortized but is tested for impairment at least on an annual basis. If impairment is indicated, a write-down to fair value is recorded based on the excess of the carrying value of the asset over its fair market value. As a result of the reduction to contingent consideration liability related to the InfoTrellis acquisition, we performed a quantitative impairment test on June 30, 2018 and again on December 31, 2018. The results of these tests indicated \$9.7 million of impairments associated with the carrying value of goodwill. While it is possible that goodwill impairment could occur in the future, we believe that providing non-GAAP financial measures that exclude impairment expense are useful for investors to understand the effects of these items on our total operating expenses and facilitate comparison of our results with other periods.

Estimated charge related to U.S. tax reform: We incurred an estimated one-time, non-cash charge of \$372,000 in the fourth quarter of 2017 related to the enactment of the Tax Cut and Jobs Act of 2017 (U. S. Tax Reform). This charge is related to the re-measurement of the Company's deferred tax assets arising from a lower U.S. corporate tax rate and a one-time transition tax applicable to the new dividend-exemption system related to foreign earnings. In the fourth quarter of 2018, we finalized our 2017 estimated charge for this tax enactment, which required us to recognize an additional charge of \$251,000.

#### **Forward-Looking Statements:**

Certain statements contained in this release are forward-looking statements based on management's expectations, estimates, projections and assumptions. Words such as "expects," "anticipates," "plans," "believes," "scheduled," "estimates" and variations of these words and similar expressions are intended to identify forward-looking statements, which include but are not limited to (i) projections of revenues, earnings, and cash flow, and (ii) the expected benefits to Mastech Digital from completing the acquisition of the services division of InfoTrellis, Inc. and the PNC credit facility and the expected performance of Mastech Digital following completion of these transactions. These statements are based on information currently available to the Company and it assumes no obligation to update the forward-looking statements as circumstances change. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation, the level of market demand for its services, the highly-competitive market for the types of services offered by the Company, the impact of competitive factors on profit margins, market conditions that could cause the Company's customers to reduce their spending for its services, and the Company's ability to create, acquire and build new lines of business, to attract and retain qualified personnel, reduce costs and conserve cash, and other risks that are described in more detail in the Company's filings with the Securities and Exchange Commission including its Form 10-K for the year ended December 31, 2017.

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For more information, contact: Donna Kijowski Manager, Investor Relations Mastech Digital, Inc. 888.330.5497

# MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Amounts in thousands)

(Unaudited)

	Dee	December 31, 2018		December 31, 2017		
ASSETS						
Current assets:						
Cash and cash equivalents	\$	1,294	\$	2,478		
Accounts receivable, net		38,080		30,662		
Prepaid and other current assets		1,529		1,533		
Total current assets		40,903		34,673		
Equipment, enterprise software and leasehold improvements, net		2,208		1,899		
Deferred income taxes		89		468		
Non-current deposits		540		255		
Goodwill		26,106		35,844		
Intangible assets, net		22,738		25,465		
Total assets	\$	92,584	\$	98,604		
LIABILITIES AND SHAREHOLDERS' EQUITY						
Current liabilities:						
Current portion of long-term debt	\$	4,575	\$	4,003		
Accounts payable		4,127		5,028		
Accrued payroll and related costs		7,728		8,969		
Other accrued liabilities		1,476		2,109		
Total current liabilities		17,906		20,109		
Long-term liabilities:						
Long-term debt, less current portion, net		34,129		34,149		
Contingent consideration liability		6,069		17,125		
Long-term accrued income taxes		204		68		
Total liabilities		58,308		71,451		
Shareholders' equity:						
Common stock, par value \$0.01 per share		126		126		
Additional paid-in capital		20,829		20,241		
Retained earnings		17,614		10,923		
Accumulated other comprehensive income (loss)		(119)		17		
Treasury stock, at cost		(4,174)	_	(4,154)		
Total shareholders' equity		34,276		27,153		
Total liabilities and shareholders' equity	\$	92,584	\$	98,604		

# MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Amounts in thousands, except per share data)

(Unaudited)

	1	Three Months ended December 31,			Year ended December 31,			
		2018		2017	2018	2017		
Revenues	\$	44,645	\$	40,468	\$177,164	\$147,882		
Cost of revenues		33,980		30,943	134,636	116,253		
Gross profit		10,665		9,525	42,528	31,629		
Selling, general and administrative expenses		8,441		7,044	30,903	27,548		
Income from operations		2,224		2,481	11,625	4,081		
Other income/(expense), net		(665)		(496)	(2,211)	(1,133)		
Income before income taxes		1,559		1,985	9,414	2,948		
Income tax expense		685		1,120	2,723	1,322		
Net income	\$	874	\$	865	\$ 6,691	\$ 1,626		
Earnings per share:	=							
Basic	\$	0.08	\$	0.08	\$ 0.61	\$ 0.16		
Diluted	\$	0.08	\$	0.08	\$ 0.60	\$ 0.16		
Weighted average common shares outstanding:								
Basic		10,989		10,918	10,950	9,924		
Diluted		11,187		11,022	11,161	9,998		

## MASTECH DIGITAL, INC. RECONCILIATION OF GAAP MEASURES TO NON-GAAP MEASURES (Amounts in thousands, except per share data)

(Unaudited)

Three Months ended December 31,			Year ended December 31,			<i>,</i>	
\$	874	\$	865	\$	<u>6,691</u>	\$	2017 1,626
						-	,
	672		693		2,727		1,711
	129		96		470		381
			_		(140)		2,019
	2,000		—		9,738		
	(1,950)		—		(11,056)		—
	(197)		(288)		(432)		(1,499)
	251		372		251		372
\$	1,779	\$	1,738	\$	8,249	\$	4,610
\$	0.08	\$	0.08	\$	0.60	\$	0.16
\$	0.16	\$	0.16	\$	0.74	\$	0.46
	11,187		11,022		11,161		9,998
	11,187		11,022		11,161		9,998
	Thr \$ \$ \$ \$ \$	2018 \$ 874 672 129  2,000 (1,950) (197) 251 \$ 1,779 \$ 0.08 \$ 0.16 11,187	2018 \$ 874 \$ 672 129  2,000 (1,950) (197) 251 \$ 1,779 \$ \$ 0.08 \$ \$ 0.16 \$ 11,187	2018 2017   \$ 874 \$ 865   672 693   129 96       2,000    (1,950)    (197) (288)   251 372   \$ 1,779 \$ 1,738   \$ 0.08 \$ 0.08   \$ 0.16 \$ 0.16	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

### MASTECH DIGITAL, INC. SUPPLEMENTAL FINANCIAL INFORMATION (Amounts in thousands) (Unaudited)

	Three Months ended December 31,				Year ended De	ecember 31,
		2018 2017		2017	2018	2017
Revenues:						
IT staffing services	\$	39,284	\$	35,352	\$153,361	\$138,697
Data and analytics services		5,361		5,116	23,803	9,185
Total revenues	\$	44,645	\$	40,468	\$177,164	\$147,882
Gross Margin %:						
IT staffing services		21.0%		20.4%	20.9%	19.8%
Data and analytics services		45.2%		45.3%	44.0%	44.8%
Total gross margin %		23.9%		23.5%	24.0%	21.4%
Segment Operating Income:						
IT staffing services	\$	1,747	\$	1,703	\$ 7,184	\$ 5,280
Data and analytics services		1,199		1,471	5,710	2,531
Subtotal		2,946		3,174	12,894	7,811
Acquisition transaction expenses				—	140	(2,019)
Amortization of acquired intangible assets		(672)		(693)	(2,727)	(1,711)
Goodwill impairment		(2,000)		—	(9,738)	
Revaluation of contingent consideration liability		1,950			11,056	
Interest expense and other, net		(665)		(496)	(2,211)	(1,133)
Income (loss) before income taxes	\$	1,559	\$	1,985	\$ 9,414	\$ 2,948