UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 8, 2024

MASTECH DIGITAL, INC.

(Exact Name of Registrant as Specified in Its Charter)

Pennsylvania (State or Other Jurisdiction of Incorporation) 001-34099 (Commission File Number) 26-2753540 (IRS Employer Identification No.)

1305 Cherrington Parkway, Suite 400 Moon Township, PA 15108 (Address of Principal Executive Offices) (Zip Code)

(412) 787-2100 (Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$.01 per share	МНН	NYSE American

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 2.02 Results of Operations and Financial Condition.

On May 8, 2024, Mastech Digital, Inc. (the "Company") issued a press release (the "Press Release") announcing its financial results for the first quarter ended March 31, 2024. A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information contained in this Item 2.02 and in Exhibit 99.1 shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Press Release issued by Mastech Digital, Inc. on May 8, 2024.

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MASTECH DIGITAL, INC.

By: <u>/s/ John J. Cronin, Jr.</u> Name: John J. Cronin, Jr. Title: Chief Financial Officer

May 8, 2024



FOR IMMEDIATE RELEASE:

Mastech Digital Reports Sequential Revenue Growth for the First Time since the Third Quarter of 2022 The IT Staffing Services Segment Increases its Billable Consultant Base by 6% during the Quarter

PITTSBURGH, PA – May 8, 2024—Mastech Digital, Inc. (NYSE American: MHH), a leading provider of Digital Transformation IT Services, announced today its financial results for the first quarter ended March 31, 2024.

First Quarter 2024 Highlights:

- Total consolidated revenues declined by 15% to \$46.8 million, compared to revenues of \$55.1 million in the first quarter of 2023. However, total consolidated revenues during the first quarter of 2024 were 2% higher sequentially from the fourth quarter of 2023;
- The Company's Data and Analytics Services segment reported revenues of \$8.1 million, compared to \$9.4 million in the first quarter of 2023, and were essentially flat on a sequential basis when compared to the fourth quarter of 2023;
- The IT Staffing Services segment achieved a 6% increase in its billing consultant headcount during the first quarter of 2024 and reported positive sequential growth when compared to the fourth quarter of 2023;
- GAAP diluted earnings (loss) per share was (\$0.01) in the first quarter of 2024, versus \$0.02 in the first quarter of 2023;
- Non-GAAP diluted earnings per share was \$0.06 in the first quarter of 2024, versus \$0.12 in the first quarter of 2023; and
- On March 31, 2024, the Company had \$19.4 million of cash balances on hand, no bank debt and borrowing availability of \$24.2 million under its revolving credit facility.

First Quarter Results:

Revenues for the first quarter of 2023 totaled \$46.8 million, compared to \$55.1 million during the corresponding quarter of 2023. Gross profits in the first quarter of 2024 were \$12.1 million, compared to \$13.5 million in the same quarter of 2023. Gross margins improved to 25.9% in the 2024 first quarter, versus 24.5% in the 2023 first quarter. GAAP net income (loss) for the first quarter of 2024 totaled (\$161,000) or (\$0.01) per diluted share, compared to \$261,000 net income, or \$0.02 per diluted share, during the same period of 2023. Non-GAAP net income for the first quarter of 2024 totaled \$0.8 million or \$0.06 per diluted share, compared to \$1.4 million, or \$0.12 per diluted share, in the first quarter of 2023.

Activity levels at the Company's Data and Analytics Services segment were solid in the first quarter of 2024, with order bookings totaling \$9.6 million – all of which are expected to be recognized as revenues over the next twelve months. During the first quarter of 2024, our clients seemed more comfortable with starting new assignments than they were during 2023. Demand for the Company's IT Staffing Services segment noticeably increased in the first quarter of 2024, as we grew our billable consultant base by 6% during the quarter and achieved sequential revenue growth when comparing the first quarter of 2024 to the fourth quarter of 2023.

Vivek Gupta, the Company's President and Chief Executive Officer stated: "The first quarter of 2024 showed encouraging signs of market improvements in both of our business segments. This quarter was the first quarter since the third quarter of 2022 where both of our segments' clients shifted their spending patterns in a positive direction. Additionally, gross margins improved during the quarter by 140-basis points when compared to a year ago, and we successfully reduced S,G&A expenses by 3% from the corresponding quarter of 2023. While there is still more work to be done, we have a more positive outlook on market conditions and our growth opportunities for 2024."

Commenting on the Company's financial position, Jack Cronin, Mastech Digital's Chief Financial Officer stated: "On March 31, 2024, we had \$19.4 million of cash balances on hand, no bank debt, and borrowing availability of \$24.2 million under our revolving credit facility. Our Days Sales Outstanding (DSO) measurement was a healthy 56 days at the end of first quarter, which is an improvement of 5 days when compared to a year ago."

About Mastech Digital, Inc.:

Mastech Digital (NYSE American: MHH) is a leading provider of Digital Transformation IT Services. The Company offers Data Management and Analytics Solutions, Digital Learning, and IT Staffing Services with a *Digital First* approach. A minority-owned enterprise, Mastech Digital is headquartered in Pittsburgh, PA, with offices across the U.S., Canada, Europe, and India.

Use of Non-GAAP Measures:

This press release contains non-GAAP financial measures to supplement our financial results presented on a GAAP basis. The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with GAAP. Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. Reconciliations of these non-GAAP measures to their comparable GAAP measures are included in the attached financial tables.

We believe that providing non-GAAP net income and non-GAAP diluted earnings per share offers investors useful supplemental information about the financial performance of our business, enables comparison of financial results between periods where certain items may vary independent of business performance, and allows for greater transparency with respect to key metrics used by management in operating our business. Additionally, management uses these non-GAAP financial measures in evaluating the Company's performance.

Specifically, the non-GAAP financial measures contained herein exclude the following expense items:

Amortization of acquired intangible assets: We amortize intangible assets acquired in connection with our June 2015 acquisition of Hudson IT, our July 2017 acquisition of the services division of InfoTrellis, Inc. and our October 2020 acquisition of AmberLeaf Partners. We exclude these amortization expenses in our non-GAAP financial measures because we believe it allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates a helpful comparison of our results with other periods.

Stock-based compensation expenses: We incur material recurring expenses related to non-cash, stock-based compensation. We exclude these expenses in our non-GAAP financial measures because we believe that it provides investors with meaningful supplemental information regarding operational performance. In particular, because of

varying available valuation methodologies, subjective assumptions, and the variety of award types that companies can use under ASC 718, we believe that providing non-GAAP financial measures that exclude these expenses allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates comparison of our results with other periods.

Forward-Looking Statements:

Certain statements contained in this release are forward-looking statements based on management's expectations, estimates, projections, and assumptions. Words such as "expects," "anticipates," "plans," "believes," "scheduled," "estimates" and variations of these words and similar expressions are intended to identify forward-looking statements, which include but are not limited to projections of and statements regarding the Company's ability to generate revenues, earnings, and cash flow. These statements are based on information currently available to the Company and it assumes no obligation to update the forward-looking statements as circumstances change. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what is forecasted in forward-looking statements due to a variety of factors, including, without limitation, the level of market demand for the Company's services, the highly competitive market for the types of services offered by the Company, the impact of competitive factors on profit margins, market conditions that could cause the Company's customers to reduce their spending for its services, the Company's ability to create, acquire and build new lines of business, to attract and retain qualified personnel, reduce costs and conserve cash, the extent to which the Company's business is adversely affected by the impacts of the COVID-19 pandemic or any other pandemics or outbreaks disrupting day-to-day activities and other risks that are described in more detail in the Company's filings with the Securities and Exchange Commission, including its Form 10-K for the year ended December 31, 2023.

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For more information, contact: Donna Kijowski Manager, Investor Relations Mastech Digital, Inc. 888.330.5497

MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Amounts in thousands) (Unaudited)

	March 31, 2024	December 31, 2023	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 19,424	\$ 21,147	
Accounts receivable, net	32,015	29,815	
Prepaid and other current assets	6,887	5,501	
Total current assets	58,326	56,463	
Equipment, enterprise software and leasehold improvements, net	1,983	1,913	
Operating lease right-of-use assets, net	4,790	5,106	
Deferred income taxes	738	793	
Deferred financing costs, net	260	284	
Non-current deposits	455	457	
Goodwill, net of impairment	27,210	27,210	
Intangible assets, net of amortization	12,308	13,001	
Total assets	\$ 106,070	\$ 105,227	
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Accounts payable	\$ 5,473	\$ 4,659	
Current portion of operating lease liability	1,242	1,236	
Accrued payroll and related costs	11,978	12,354	
Other accrued liabilities	2,066	1,622	
Total current liabilities	20,759	19,871	
Long-term liabilities:			
Long-term operating lease liability, less current portion	3,517	3,843	
Long-term accrued income taxes	69	69	
Total liabilities	24,345	23,783	
Shareholders' equity:			
Common stock, par value \$0.01 per share	133	133	
Additional paid-in capital	35,895	35,345	
Retained earnings	52,254	52,415	
Accumulated other comprehensive income (loss)	(1,672)	(1,644)	
Treasury stock, at cost	(4,885)	(4,805)	
Total shareholders' equity	81,725	81,444	
Total liabilities and shareholders' equity	\$ 106,070	\$ 105,227	

MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Amounts in thousands, except per share data)

(Unaudited)

	Three Months e	Three Months ended March 31,		
	2024	2023		
Revenues	\$ 46,823	\$ 55,063		
Cost of revenues	34,692	41,581		
Gross profit	12,131	13,482		
Selling, general and administrative expenses	12,537	12,950		
Income (loss) from operations	(406)	532		
Other income/(expense), net	124	(53)		
Income (loss) before income taxes	(282)	479		
Income tax expense (benefit)	(121)	218		
Net income (loss)	\$ (161)	\$ 261		
Earnings (loss) per share:				
Basic	\$ (0.01)	\$ 0.02		
Diluted	\$ (0.01)	\$ 0.02		
Weighted average common shares outstanding:				
Basic	11,615	11,638		
Diluted	11,615	12,054		

MASTECH DIGITAL, INC. RECONCILIATION OF GAAP MEASURES TO NON-GAAP MEASURES (Amounts in thousands, except per share data)

(Unaudited)

	Th	Three Months ended March 31,		
		2024		2023
GAAP Net Income (loss)	\$	(161)	\$	261
Adjustments:				
Amortization of acquired intangible assets		693		693
Stock-based compensation		550		835
Income taxes adjustments		(319)		(388)
Non-GAAP Net Income	\$	763	\$	1,401
GAAP Diluted Earnings (Loss) Per Share	\$	(0.01)	\$	0.02
Non-GAAP Diluted Earnings Per Share	\$	0.06	\$	0.12
Weighted average common shares outstanding:				
GAAP Diluted Shares		11,615		12,054
Non-GAAP Diluted Shares		11,909		12,054

MASTECH DIGITAL, INC. SUPPLEMENTAL FINANCIAL INFORMATION (Amounts in thousands) (Unaudited)

	Т	Three Months ended March 31,		
		2024		2023
Revenues:				
Data and analytics services	\$	8,067	\$	9,395
IT staffing services		38,756		45,668
Total revenues	\$	46,823	\$	55,063
Gross Margin %:				
Data and analytics services		46.4%		38.5%
IT staffing services		21.6%		21.6%
Total gross margin %		25.9%		24.5%
Segment Operating Income (Loss):				
Data and analytics services	\$	(454)	\$	(680)
IT staffing services		741		1,905
Subtotal		287		1,225
Amortization of acquired intangible assets		(693)		(693)
Interest expense and other, net		124		(53)
Income (loss) before income taxes	\$	(282)	\$	479