





2015 Emerging Growth Conference

September 2, 2015

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#### Safe Harbor...

Certain statements contained in this presentation are forward-looking statements based on management's expectations, estimates, projections and assumptions. Words such as "expects," "anticipates," "plans," "believes," "scheduled," "estimates" and variations of these words and similar expressions are intended to identify forward-looking statements, which include but are not limited to projections of revenues, earnings, and cash flow. These statements are based on information currently available to the Company and it assumes no obligation to update the forward-looking statements as circumstances change. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation, the level of market demand for its services, the highly competitive market for the types of services offered by the company, the impact of competitive factors on profit margins, market conditions that could cause the Company's customers to reduce their spending for its services, and the company's ability to create, acquire and build new lines of business, to attract and retain qualified personnel, reduce costs and conserve cash, and other risks that are described in more detail in the company's filings with the Securities and Exchange Commission including its Form 10-K for the year ended December 31, 2014.





## **COMPANY PROFILE**

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## Mastech Company Profile... Growth. Experience. Stability. Scale.

### National Provider of IT Staffing Services in the U.S.A.

Ticker: MHH

2014 Revenue: \$113.5MM

Headquarters: Pittsburgh, PA

Year Founded: 1986

**Employees &** 

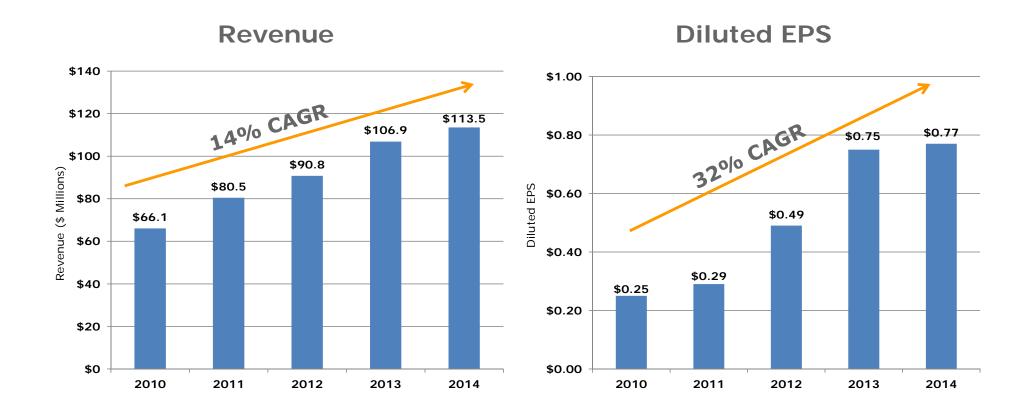
Consultants: 1,200

14.5% Compound Annual Organic Revenue Growth 2010 -2014

- Leading U.S. IT Staffing Service Provider
- 100% U.S. IT Staffing Services
- 29 Years of Staffing Experience
- Certified Minority-Owned Business
- 936 U.S.-based IT Consultants
- Powerful, Integrated U.S. and India-based Recruiting Teams
- Strong base of National Retail and Wholesale Clients
- End Market Diversity
- Strong Industry Fundamentals
- Acquired Hudson Global's U.S. IT Staffing Business in June 2015 with a revenue run-rate of \$30 million

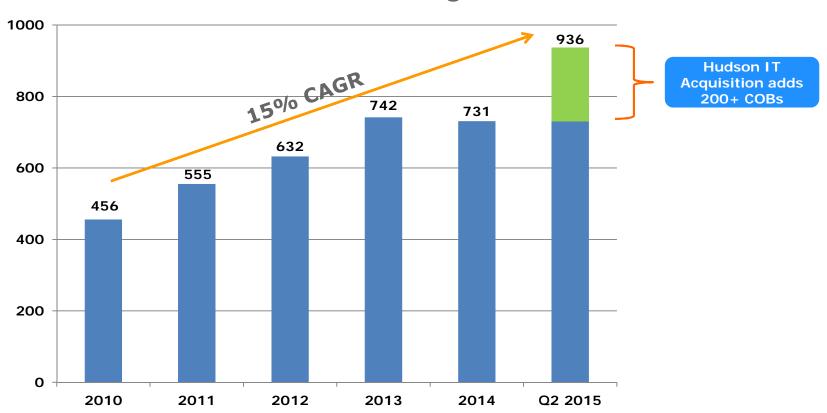


# Strong Organic Growth 14% CAGR - Revenue; 32% CAGR - EPS



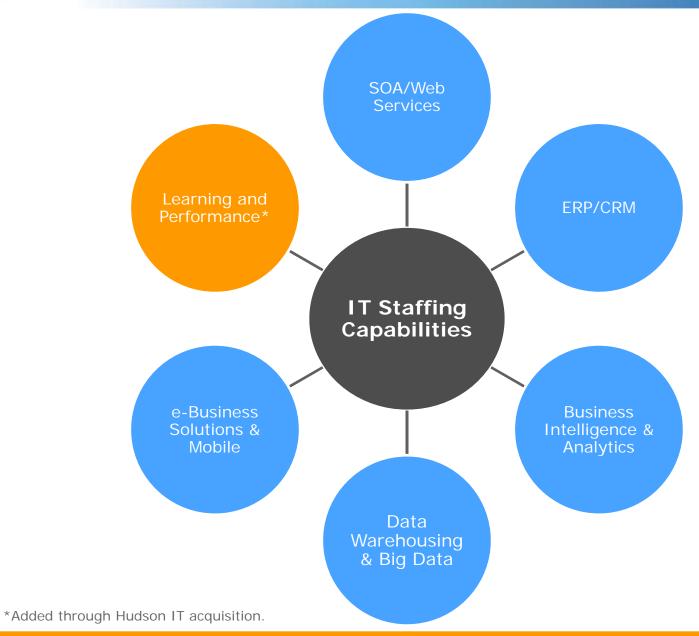
# Expanding Consultant Headcount 15% CAGR – Consultants on Billing

### **Consultants on Billing**





## **Broad IT Staffing Capabilities**





## Strong "Brand Name" Wholesale Client Base





**CGI** 

Deloitte.











# "Great Logo's".... A Growing Retail Customer Base





































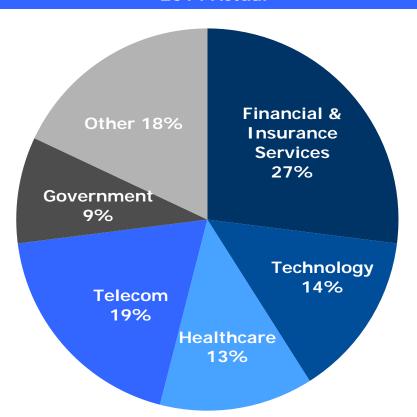
**GENERAL DYNAMICS** 

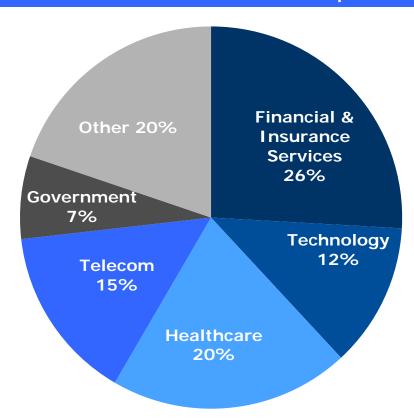


# Diverse End Markets "lots of Eggs in lots of baskets"



#### 2014 Pro Forma with Hudson IT Acquisition

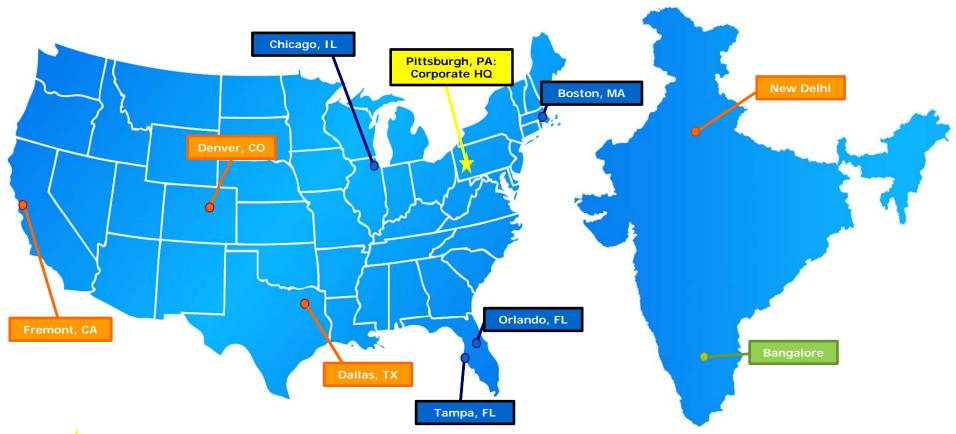




- Mastech provides IT Staffing services to a diverse set of end markets.
- The acquisition of Hudson IT in June 2015 included relationships with several strong healthcare, financial and insurances services, industrial and consumer companies.



## U.S. & India Geographic Presence

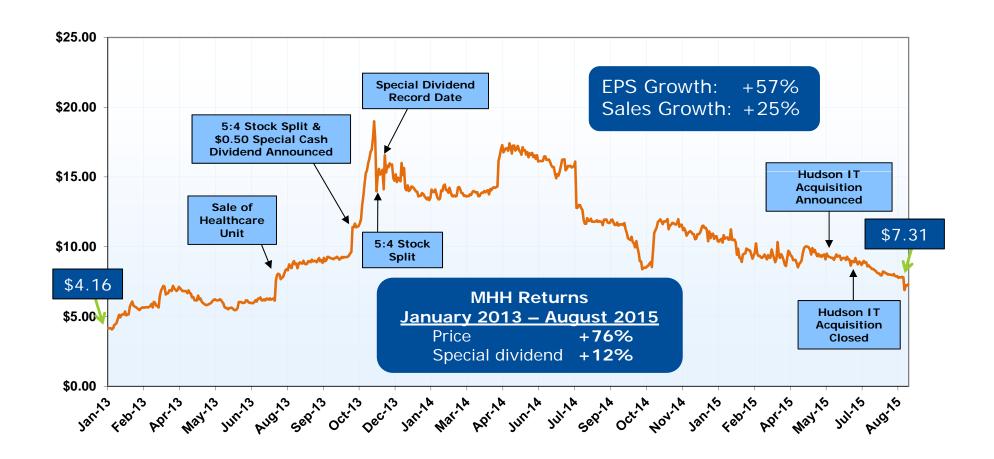


- ★ Corporate Headquarters
- Sales/Recruiting Office
- Recruiting Office
- Sales/Recruiting Office Added or Enhanced Through Hudson IT Acquisition

Mastech employs IT consultants in nearly every state in the U.S.



### MHH - Stock Price Performance







## **HUDSON IT ACQUISITION**

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## Mastech-Hudson IT Acquisition



#### **Transaction Summary**

Target: IT Staffing Division of Hudson Global (Nasdaq: HSON)

• Closed Date: June 16, 2015

• Purchase Price: \$17 Million Cash

• Revenue Run-Rate: \$30 Million

Increases Mastech's Revenue Run-Rate by Nearly 30%

- Immediately accretive to earnings
- Adds acquisition growth aspect to overall growth story
- Impressive retail client relationships
- 200+ billable consultants
- Significantly enhances Mastech's retail channel
- New markets in Florida and Massachusetts
- Expanded presence in Chicago
- Talented management, sales and recruiting talent
- Leverage strengths of both organizations for growth
  - Mastech's offshore, low cost recruiting model
  - Hudson's retail relationship selling skills

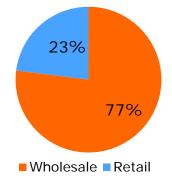


## Mastech-Hudson IT: Strong Combination



#### Strengths:

- National presence
- 100% IT Staffing focus
- Centralized, low-cost recruiting model (India-based)
- Low operating cost structure
- Ability to effectively compete in Vendor Management Systems (VMS) environment
- Adept at H1-B recruiting process



## Hudson IT

#### Strengths:

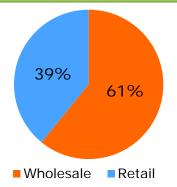
- Impressive list of direct Fortune 100 clients
- 100% IT Staffing focus
- Retail relationship selling skills
- Highly experienced, U.S.-based sales and recruiting talent
- Direct presence in attractive U.S. markets
- Strong retail margins





#### **Combined Synergies:**

- Greater national scale
- Leverage Mastech's low-cost recruiting engine with Hudson IT's retail customers
- Take advantage of VMS opportunities within Hudson IT's client base
- Drive growth in new markets for Mastech
- Greater focus for Hudson IT as part of Mastech





## Acquisition Financing & Capital Availability

- Funded \$17 million acquisition of Hudson IT through cash on hand and borrowings under Mastech's credit facility
- Net Debt of \$13.4 million at June 30, 2015
- Extended revolving credit facility to June 2018
- \$9 million term loan (\$1.8 million/year principal payments) with an expiration date of June 2020
- Additional available borrowing capacity of approximately \$8.3 million under Mastech's revolving credit line
- Attractive borrowing rates on acquisition financing





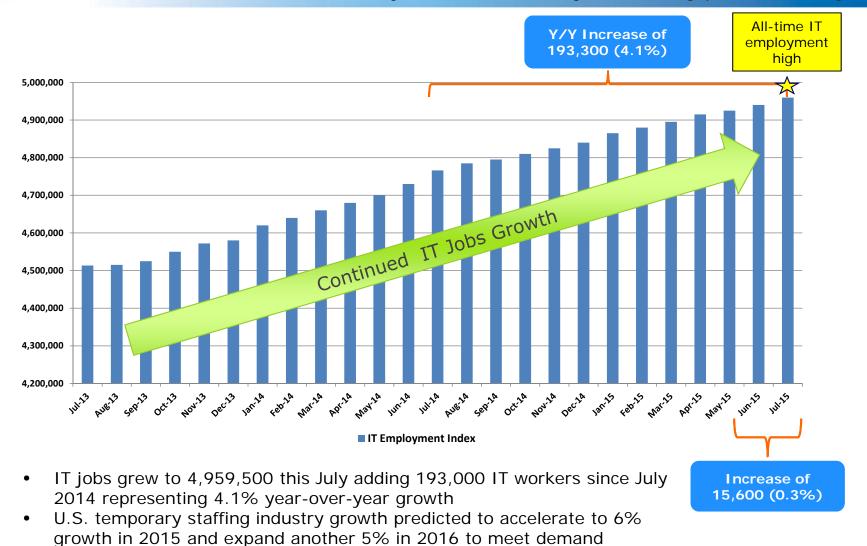
## IT STAFFING INDUSTRY UPDATE

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## IT Employment Growth Accelerates

There are more IT jobs in the US today than at any point in history

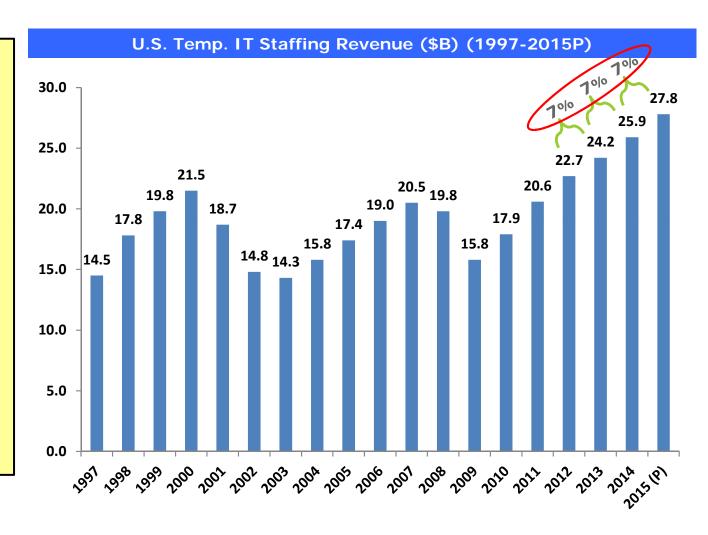


Source: TechServe Alliance



## IT staffing revenue continues to increase

- U.S. economic growth and increased demand for corporate IT projects is driving temporary IT staffing industry revenue to all-time highs.
- IT Staffing Industry revenue projected to grow 7% per year in 2015.
- Industry experienced strong growth in 2012 +10%, 2013 +8%, and 2014 +7%.
- Severe shortage of qualified IT workers in U.S. is causing wage inflation.

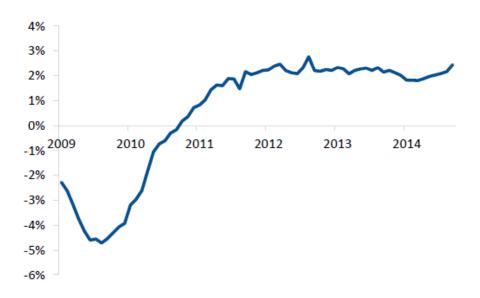


Source: Staffing Industry Analysts



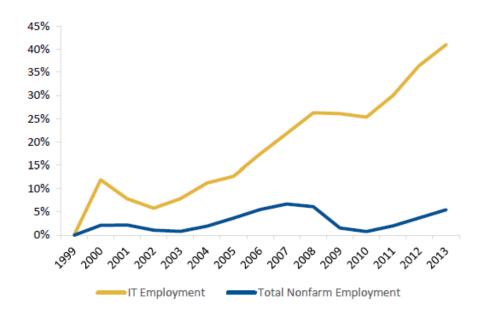
## IT staffing growth follows IT job growth...

## Y/Y change in employment for industries served by IT staffing



- Over the past three years, employment growth in the primary markets for IT staffing have hovered around the 2%-3% range.
- As primary markets continue to grow and overall IT employment increases, demand for temporary staffing increases in kind.

# Growth in IT employment vs. total nonfarm employment



- Recent demand for overall IT employment has helped fuel strong growth in the IT temporary staffing market.
- From 1999 through 2013, total IT employment grew more than 41%, versus growth of 5.5% in total nonfarm employment.

Source: U.S. Bureau of Labor Statistics and Staffing Industry Analysts





### MASTECH INVESTMENT HIGHLIGHTS

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## MHH: A Catalyst for Future Growth

## Industry Trends & Outlook

U.S. Job Market Recovery Positive for Industry

Fundamental Shift Towards Greater Utilization of Staffing Services

Large Consumers of Staffing Services Employing VMS / MSP Model

Client Focus more about Consultant Quality, Speed to Market and Value Pricing

#### What Differentiates Mastech

Centralized Recruiting Model; Scalable Cost Structure; Low-Cost Recruitment Engine

Strong Brand Recognition with both U.S. Citizens and H1-B Visa Professionals

Established, National Client-Base of High-Volume Consumers of IT Staffing Services

Favorable Pricing / Value Proposition for Retail & Wholesale Clients

Seasoned, Motivated and Capable Management Team







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