# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

#### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): February 7, 2018

### MASTECH DIGITAL, INC.

(Exact Name of Registrant as Specified in Its Charter)

Pennsylvania
(State or Other Jurisdiction of Incorporation)

001-34099 (Commission File Number) 26-2753540 (IRS Employer Identification No.)

1305 Cherrington Parkway, Suite 400 Moon Township, PA (Address of Principal Executive Offices)

15108 (Zip Code)

(412) 787-2100 (Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
ndicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company $\ \Box$

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 2.02 Results of Operations and Financial Condition.

On February 7, 2018, Mastech Digital, Inc. issued a press release announcing its financial results for the fourth quarter and full year ended December 31, 2017. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information contained herein and in the accompanying exhibit shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) The following exhibit is furnished with this Form 8-K:

Exhibit	
TA T	

No. Description

99.1 <u>Press Release issued by Mastech Digital, Inc. on February 7, 2018.</u>

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### MASTECH DIGITAL, INC.

By: /s/ John J. Cronin

Name: John J. Cronin
Title: Chief Financial Officer

Date: February 7, 2018



#### FOR IMMEDIATE RELEASE:

#### Mastech Digital Reports Double-Digit Fourth Quarter Growth and Full Year 2017 Results

2017 Revenues grow by 12% year over year: Steady growth in digital revenues

**PITTSBURGH, PA – February 7, 2018** - Mastech Digital, Inc. (NYSE American: MHH), a leading provider of Digital Transformation IT Services, announced today its financial results for the fourth quarter and full year ended December 31, 2017.

#### Fourth Quarter 2017 Highlights:

- Revenues increased 25% to a total of \$40.5 million, compared to revenues of \$32.4 million in the 2016 fourth quarter;
- The Company's data and analytics services segment, acquired on July 13, 2017, experienced 26% growth over the third quarter 2017's reported revenues and contributed \$5.1 million of revenues during the quarter;
- The number of billable consultants at year-end 2017 grew to 983 in the Company's IT staffing services segment 12% higher than year-end 2016;
- GAAP diluted earnings per share were \$0.16 versus \$0.14 in the 2016 fourth quarter and included a \$0.07 loss related to the effect of recent tax reforms in the U.S.;
- Non-GAAP diluted earnings per share were \$0.32 versus \$0.19 in the 2016 fourth quarter.

#### **Fourth Quarter Results:**

Revenues for the fourth quarter of 2017 totaled \$40.5 million compared to \$32.4 million during the corresponding quarter last year. Gross profit in the fourth quarter of 2017 was \$9.5 million, compared to \$6.4 million in the fourth quarter of 2016. GAAP net income for the fourth quarter of 2017 totaled \$865,000 or \$0.16 per diluted share and included \$372,000 of income tax expense related to U.S. tax reform, compared to \$640,000 or \$0.14 per diluted share during the same period last year. Non-GAAP net income for the fourth quarter of 2017 was \$1.7 million or \$0.32 per diluted share, compared to \$841,000 or \$0.19 per diluted share in the fourth quarter of 2016.

Activity levels at the Company's data and analytics services segment, acquired in July 2017, were up from the previous quarter, as revenues for the fourth quarter 2017 improved significantly over revenues reported in the third quarter of 2017. Demand for the Company's IT staffing services remained robust during this quarter and largely offset the expected higher level of assignment ends that the Company experiences during the fourth quarter as compared to other quarterly periods.



#### **Full Year Results:**

Revenues for the full year 2017 totaled \$147.9 million compared to \$132.0 million in 2016. Our top-line growth reflected the July 2017 acquisition of the services division of Canada-based InfoTrellis, Inc. Gross profit for 2017 totaled \$31.6 million or 21.4% of total revenues, compared to \$26.3 million or 19.9% of total revenues in 2016. GAAP net income for 2017 totaled \$1.6 million or \$0.33 per diluted share, compared to \$2.5 million or \$0.56 per diluted share in 2016. Non-GAAP net income for 2017 totaled \$4.6 million or \$0.92 per diluted share, compared to \$3.8 million or \$0.84 per diluted share one year earlier.

"I am very pleased with Mastech Digital's performance in the fourth quarter as well as for the full year 2017," commented Vivek Gupta, Mastech Digital's Chief Executive Officer. "It has been our stated intent to become a leading player in digital transformation services. With the acquisition of the services division of InfoTrellis in July and operating investments during the year, I'm pleased that we are well on course in that journey. Our Data and Analytics segment did particularly well during the fourth quarter as we saw a 26% growth in revenues over the revenues reported in the previous quarter due to higher project wins and reflective of a full quarter of operations by this segment, which was acquired in July 2017. Our IT staffing services segment continued to see strong demand and more notably was able to improve gross margins to 20.4% in the fourth quarter, which is approximately 70-basis points higher than the same quarter of 2016. Overall, it has been a great year for the Company."

Commenting on the Company's financial position, Jack Cronin, Mastech Digital's Chief Financial Officer, stated, "At December 31, 2017 we had bank debt, net of cash balances on hand, of \$35.7 million and approximately \$12.9 million of borrowing capacity available to us under our revolving credit line. The increase in bank debt from the prior year reflects our July 2017 acquisition which was largely funded with debt. Accounts receivable remains of very high quality with minimal bad debt expense in 2017 and a healthy "days sales outstanding" measurement of 58-days at year-end 2017."

#### **Key Recognitions during the Fourth Quarter 2017:**

Mastech Digital was awarded the TechServe Alliance Excellence Award for demonstrating outstanding performance, team productivity, and dedication to continuous improvement in IT staffing. The Company was also recognized as a registered Consulting Partner by Salesforce to implement Salesforce solutions for its customers.

In conjunction with its fourth quarter earnings release, Mastech Digital will host a conference call at 9:00 A.M. ET on February 7, 2018 to discuss these results and to answer questions. A live webcast of this conference call will be available on the Company's website, www.mastechdigital.com. Simply click on the Investor Relations section and follow the links to the live webcast. The webcast will remain available for replay through February 14, 2018.

#### **About Mastech Digital, Inc.:**

Mastech Digital (NYSE American: MHH) is a leading provider of Digital Transformation IT Services. The Company offers Data Management and Analytics services; other digital transformation services that include Salesforce.com, SAP HANA, and Digital Learning services; and IT staffing services. A minority-owned enterprise, Mastech Digital is headquartered in Pittsburgh, PA with offices across the U.S. and India. For more information, visit <a href="https://www.mastechdigital.com">www.mastechdigital.com</a>.

#### **Use of Non-GAAP Measures:**

This press release contains non-GAAP financial measures to supplement our financial results presented on a GAAP basis. The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with GAAP. Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. Reconciliations of these non-GAAP measures to their comparable GAAP measures are included in the attached financial tables.



We believe that providing non-GAAP net income and non-GAAP diluted earnings per share offers investors useful supplemental information about the financial performance of our business, enables comparison of financial results between periods where certain items may vary independent of business performance, and allows for greater transparency with respect to key metrics used by management in operating our business. Additionally, management uses these non-GAAP financial measures in evaluating the Company's performance.

Specifically, the non-GAAP financial measures contained herein exclude the following expense items:

Amortization of acquired intangible assets: We amortize intangible assets acquired in connection with our June 2015 acquisition of Hudson IT and our July 2017 acquisition of the services division of InfoTrellis, Inc. We exclude these amortization expenses in our non-GAAP financial measures because we believe it allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates a helpful comparison of our results with other periods.

Stock-based compensation expenses: We incur material recurring expense related to non-cash, stock-based compensation. We exclude these expenses in our non-GAAP financial measures because we believe that it provides investors with meaningful supplemental information regarding operational performance. In particular, because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use under ASC 718, we believe that providing non-GAAP financial measures that exclude these expenses allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates comparison of our results with other periods.

Severance charges: From time to time, we incur severance expense related to the termination by the Company of leadership personnel. While it is probable that these expenses will occur in the future, we believe that providing non-GAAP financial measures that exclude these expenses are useful for investors to understand the effects of these items on our total operating expenses and facilitate comparison of our results with other periods.

Acquisition-related transaction expenses: We incurred significant expenses in connection with our acquisition of InfoTrellis, Inc. which we would not have otherwise incurred in the periods presented as part of our continuing operations. These transaction expenses consisted of investment banking fees, legal expenses, audit charges related to our acquired companies and various advisor costs. We believe that providing non-GAAP financial measures that exclude these expenses allows investors to make more meaningful comparisons between our operating results and those of other companies within our industry and facilitates a helpful comparison of our results with other periods.

Estimated charge related to U.S. tax reform: We incurred an estimated one-time, non-cash charge of \$372,000 in the fourth quarter of 2017 related to the enactment of the Tax Cut and Jobs Act of 2017 (U. S. Tax Reform). This charge is related to the re-measurement of the Company's deferred tax assets arising from a lower U.S. corporate tax rate and a one-time transition tax applicable to the new dividend-exemption system related to foreign earnings.



#### **Forward-Looking Statements:**

Certain statements contained in this release are forward-looking statements based on management's expectations, estimates, projections and assumptions. Words such as "expects," "anticipates," "plans," "believes," "scheduled," "estimates" and variations of these words and similar expressions are intended to identify forward-looking statements, which include but are not limited to (i) projections of revenues, earnings, and cash flow, and (ii) the expected benefits to Mastech Digital from completing the acquisition of the services division of InfoTrellis, Inc. and the PNC credit facility and the expected performance of Mastech Digital following completion of these transactions. These statements are based on information currently available to the Company and it assumes no obligation to update the forward-looking statements as circumstances change. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation, the level of market demand for its services, the highly competitive market for the types of services offered by the Company, the impact of competitive factors on profit margins, market conditions that could cause the Company's customers to reduce their spending for its services, and the Company's ability to create, acquire and build new lines of business, to attract and retain qualified personnel, reduce costs and conserve cash, and other risks that are described in more detail in the Company's filings with the Securities and Exchange Commission including its Form 10-K for the year ended December 31, 2016.

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For more information, contact: Donna Kijowski Manager, Investor Relations Mastech Digitial, Inc. 888.330.5497

### MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(Amounts in thousands) (Unaudited)

	December 31, 2017		Dec	cember 31, 2016
ASSETS				
Current assets:				
Cash and cash equivalents	\$	2,478	\$	829
Accounts receivable, net		30,662		21,102
Prepaid and other current assets		1,533		753
Total current assets		34,673		22,684
Equipment, enterprise software and leasehold improvements, net		1,899		558
Deferred income taxes		468		254
Non-current deposits		255		170
Goodwill		35,844		8,427
Intangible assets, net		25,465		7,313
Total assets	\$	98,604	\$	39,406
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Current portion of long-term debt	\$	4,003	\$	1,800
Accounts payable		5,028		1,963
Accrued payroll and related costs		8,969		7,645
Deferred revenue and other liabilities		2,109		849
Total current liabilities		20,109		12,257
Long-term liabilities:				
Long-term debt, less current portion, net		34,149		8,077
Contingent consideration liability		17,125		_
Long-term accrued income taxes		68		_
Total liabilities		71,451		20,334
Shareholders' equity:				
Common stock, par value \$0.01 per share		63		53
Additional paid-in capital		20,304		13,863
Retained earnings		10,923		9,297
Accumulated other comprehensive income (loss)		17		(7)
Treasury stock, at cost	_	(4,154)	_	(4,134)
Total shareholders' equity		27,153		19,072
Total liabilities and shareholders' equity	\$	98,604	\$	39,406

# MASTECH DIGITAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Amounts in thousands, except per share data) (Unaudited)

	Three Months ended December 31,					Year ended December		
		2017		2016	2017		2016	
Revenues	\$	40,468	\$	32,402	\$1	47,882	\$ 1	32,008
Cost of revenues		30,943		26,004	_1	16,253	1	05,711
Gross profit		9,525		6,398		31,629		26,297
Selling, general and administrative expenses		7,044		5,284		27,548		21,790
Income from operations		2,481		1,114		4,081		4,507
Other income/(expense), net		(496)		(110)		(1,133)		(487)
Income before income taxes		1,985		1,004		2,948		4,020
Income tax expense		1,120		364		1,322		1,500
Net income	\$	865	\$	640	\$	1,626	\$	2,520
Earnings per share:								
Basic	\$	0.16	\$	0.14	\$	0.33	\$	0.57
Diluted	\$	0.16	\$	0.14	\$	0.33	\$	0.56
Weighted average common shares outstanding:								
Basic		5,459		4,463		4,962		4,393
Diluted		5,511		4,525		4,999		4,482

# MASTECH DIGITAL, INC. RECONCILIATION OF GAAP MEASURES TO NON-GAAP MEASURES

(Amounts in thousands, except per share data) (Unaudited)

	Three Months ended December 31,					December 31,	
	<del> </del>	2017		2016	2017	2016	
GAAP Net Income	\$	865	\$	640	<b>\$ 1,626</b>	\$ 2,520	
Adjustments:							
Amortization of acquired intangible assets		692		203	1,710	813	
Stock-based compensation		96		109	381	408	
Acquisition transaction expenses		_		_	2,019	_	
Severance expenses		_		_	_	780	
Income taxes adjustments		(288)		(111)	(1,499)	(747)	
Estimated charge related to U.S. Tax Reform		372			372		
Non-GAAP Net Income	\$	1,737	\$	841	\$ 4,609	\$ 3,774	
GAAP Diluted Earnings Per Share	\$	0.16	\$	0.14	\$ 0.33	\$ 0.56	
Non-GAAP Diluted Earnings Per Share	\$	0.32	\$	0.19	\$ 0.92	\$ 0.84	
Weighted average common shares outstanding:							
GAAP Diluted Shares		5,511		4,525	4,999	4,482	
Non-GAAP Diluted Shares		5,511		4,525	4,999	4,482	

## MASTECH DIGITAL, INC. SUPPLEMENTAL FINANCIAL INFORMATION

(Amounts in thousands) (Unaudited)

	<u>T</u>	hree Months end	led Dece	mber 31,	Year ended December 31,			
		2017		2016	2017	2016		
Revenues:								
IT staffing services	\$	35,352	\$	32,402	\$138,697	\$132,008		
Data and analytics services		5,116		<u> </u>	9,185			
Total revenues	\$	40,468	\$	32,402	\$147,882	\$132,008		
Gross Margin %:								
IT staffing services		20.4%		19.7%	19.8%	19.9%		
Data and analytics services		45.3%		_	44.8%	_		
Total gross margin %		23.5%		19.7%	21.4%	19.9%		
Operating income:								
IT staffing services	\$	1,702	\$	1,317	\$ 5,279	\$ 5,320		
Data and analytics services		1,471		_	2,531	_		
Subtotal		3,173		1,317	7,810	5,320		
Amortization of acquired intangible assets		(692)		(203)	(1,710)	(813)		
Acquisition transaction expenses		_		_	(2,019)	_		
Interest expenses and other, net		(496)		(110)	(1,133)	(487)		
Income (loss) before income taxes	\$	1,985	\$	1,004	\$ 2,948	\$ 4,020		